

Occhio

From November Luna pura – beyond candlelight

Munich, October 2024

Luna pura is Occhio's first wireless luminaire, allowing the magical power of Luna anywhere, anytime. Its innovative features go far beyond the ordinary.

Luna pura - the beautiful glow

The fascinating 'Occhio fireball' at the center of the head-mirrored glass sphere gently reflects back the light, creating a beautiful, soft gradient of light.

From moonlight to candlelight

With infinitely variable dimming and a 'colour tune' gradient, the lighting atmosphere can be adjusted—from cool moonlight to the warm glow of a light bulb, to romantic candlelight.

A pura rarely comes alone

A single Luna pura is fascinating - several Luna pura are a new dimension of luxury and ease of use. They can be controlled together via Occhio air using an app or controller. With the 'air sync' function, they seamlessly connect - control the light on one and all the others follow - as if by magic!

Luna pura at a glance:

- Designer: Axel Meise
- Wireless with integrated battery, rechargeable via USB-C, battery status indicator
- Up to 8 hours of light duration at full light intensity, fast-charging capability
- »x-tra warm« 2200 - 3500K (standard)
- Occhio air (included); synchronisation via air sync
- push control: Haptic push-buttons for easy feel even in the dark
- For indoor and protected outdoor use. (P20)
- 7 W (160 lm)
- high colour LED (CRI 92)
- Occhio fireball technology with back-reflected light (table light) - soft and glare-free
- Surfaces: dark chrome, phantom
- USB-C cable included in the scope of delivery
- Optional accessories: charging accessory with charging puk, USB-C cable and plug-in power supply unit for elegant and simple, stationary charging
- Glass sphere ø 12.5 cm

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- RRP: GBP 590 net / GBP 708 gross
- Available online and in the Occhio store from November

Occhio - the brand | the company

Creating a new culture of light to enrich people's quality of life - that is what inspires and drives the minds behind the Occhio brand every day. With its holistic philosophy, paired with international award-winning design, outstanding lighting quality and the unique 'joy of use', Occhio has created a new standard.

The visionary success story began in 1999 with a revolutionary idea from designer and company founder Axel Meise: A holistic lighting system that offers the perfect lighting solution for every room and every situation, in a consistent design and with the highest possible quality of light and unprecedented 'joy of use'.

As a European leader, Occhio is today one of the most innovative and fastest-growing companies and has developed from a German design icon into an international brand in the luxury segment. Based in the heart of Munich, Occhio currently employs over 250 people. Sales and advice are provided by more than 400 lighting and furnishing retail partners as well as the company's own showrooms.

More information about Occhio on occhio.com.

We look forward to hearing from you and answering any further questions.